

FOR INDEPENDENT RESTAURANTS

A website your *kitchen* can run.

Beautiful, fast restaurant websites built on a kitchen-grade engine. Pick a template, drop in your menu, go live in a day. Edit on your phone. Look like a million bucks.

\$0 setup. \$49/month. 7-day free trial.

Or hire us to build a bespoke version on top, from \$1,500.

Three *ways* to use Mise.

DIY on a template, hire us to build a bespoke site, or use the Mise API to ship your own front-end. Same engine underneath, three different paths to your launch.

01 • The platform

MOST OWNERS

Mise *Platform* — DIY, \$49/month

Pick from beautifully-designed templates, drop in your menu, hours, and photos. Live in a day. **\$0 setup, 7-day free trial**, cancel anytime. Edit yourself forever — change a price in 30 seconds, from your phone.

From \$49/mo • Pro \$129/mo • Suite \$299/mo

02 • Done for you

BESPOKE

Mise *Custom Build* — from \$1,500 once

Want a designed-for-you site? Hire us. We do the brand, layout, content, photo polish, launch — start to finish. You still own everything afterwards, edit yourself, and pay the same flat monthly platform fee.

Starter Build \$1,500 • Pro Build \$6,500 • Suite Build \$14,000+

03 • Headless

COMING SOON

Mise *Developer API*

For agencies, in-house dev teams, and ambitious owners. Use Mise as your back-end (data, admin, billing); ship your own front-end in React, Next, Astro — anything. Beta access opening shortly.

Beta partners get early access + locked-in pricing

Every page a restaurant *actually* needs.

We've built dozens of restaurant sites. The features below aren't a wishlist — they're the modules every owner asks for, refined over real launches and shipped in every Mise site.

Menu

Categories, sections, prices, dietary tags, fan-favorites, lunch + dinner timing.

Hours

Lunch + dinner windows, holiday closures, "Open now" auto-rendered everywhere.

Gallery

Drop photos in, we lay them out. Image variants generated automatically.

Catering inquiries

Inbox-friendly form, branded acknowledgement to guest, full details to your inbox.

Mailing list

Footer signup. Export to CSV any time. No per-contact fees.

Team page

Chefs, sous chefs, front-of-house. Bio, headshot, what they bring.

Buffet system

Daily-changing buffet lineups. Add today's items, they go live before lunch.

Print menus

Three templates (Classic, Compact, Magazine). Save to PDF, print, done.

Reviews block

Curate the testimonials worth showing. Clean, scannable strip on your homepage.

Festival / event pages

Stand-alone landing pages for Diwali, Pongal, supper clubs, pop-ups.

Branded emails

Receipts and acknowledgements that look like your restaurant — not "noreply@".

Image library

Upload once, reuse across pages. Always optimized, always fast.

"The menu I'd been meaning to update for two years got fixed in ten minutes. From my phone. While my coffee was still warm."

\$0 setup. *Pick a tier.* Cancel anytime.

Self-serve from a beautifully-designed template. **\$0 setup, 7-day free trial**, charge only after your trial — and only if you don't cancel. Annual billing saves you 2 months.

	MOST CHOOSE THIS	
Starter For independents getting online — properly. \$49 /mo \$0 setup · \$490/yr (2 mo. free) • Pick a template, edit yourself • Menu, hours, gallery, reviews • Hosting, SSL, backups • Add-ons à la carte (\$5–\$25/mo)	Pro The full kitchen, all features bundled. \$129 /mo \$0 setup · \$1,290/yr (2 mo. free) • Everything in Starter • Catering inquiries • Mailing list + CSV export • Team editor + print menus • Branded emails, image library • Festival / event pages	Suite Multi-location, bilingual, ordering. \$299 /mo \$0 setup · \$2,990/yr (2 mo. free) • Everything in Pro • Multi-location support • Bilingual content • Online ordering integration • Google Business Profile sync • Priority support

Starter add-ons — pay only for what you need

On Starter, mix and match these four. Pro and Suite include all of them.

Print menu **\$10/mo**

Team editor **\$5/mo**

Catering inquiries **\$25/mo**

Mailing list **\$5/mo**

Card-on-file trial. We charge nothing for 7 days, email you 3 days before the trial ends, and never auto-charge without that warning. Upgrade between tiers anytime — add-ons absorb automatically, no double-billing.

Don't want to template? *We'll build it for you.*

Custom Build is an optional service from Lumenworks LLC for owners who want a designed-for-you site. The Mise platform powers it underneath — same admin, same monthly tier, same self-edit afterwards. The Build is a one-time fee on top.

Starter Build

from \$1,500

ONE-TIME · 2–3 WEEKS

Custom palette, hero, photography polish, content lift, launch. Pairs with Starter or Pro monthly.

Pro Build

from \$6,500

ONE-TIME · 3–6 WEEKS ·
MOST COMMON

Bespoke design system, editorial pages (events, festivals, catering), full content build with rewrites and structure.

Suite Build

from \$14,000

ONE-TIME · 6–12 WEEKS

Multi-location, bilingual, ordering integrations, white-glove launch with staff training across locations.

- **Discovery + brand intake** — 60-min call, positioning + visual direction.
- **Content build** — rewriting menu, hours, About story.
- **Launch on rails** — domain, SSL, search, social previews.
- **Custom design system** — palette, typography, photography direction.
- **Photography polish** — re-crop, color, optimize. Shoots referred.
- **Handoff training** — 30-min walkthrough + written runbook.

Quoted firm after a free 60-minute discovery call. No surprise fees, no scope creep. Want a refresh in two years? Usually 30–50% of the original Build fee. We never hold your site hostage.

From first call to live site in *1-4 weeks*.

01 **Discovery call**

DAY 1 · 20 MIN

A short conversation. We learn about your restaurant — menu, catering, events, languages, quirks. You ask anything.

02 **Quote + contract**

DAY 1-3

Fixed quote with the platform tier and any Custom Build. You sign, you pay setup (Custom Build only), we kick off.

03 **Brand intake**

WEEK 1

Drop in your logo, photos, menu PDF, and a brand vibe. We do the heavy lifting — or you self-serve from a template.

04 **Build + drafts**

WEEK 1-3

You see drafts as we go. Revisions baked in. Self-serve goes live in a day; Custom Builds run 2-6 weeks depending on tier.

05 **QA + launch**

WEEK 3-4

We test on real phones, real browsers. You sign off. Domain pointed, you go live.

06 **You take the wheel**

FOREVER

Edit your menu, hours, specials yourself, on your phone. We stay on call when you need us.

READY WHEN YOU ARE

Book a 20-minute discovery call.

No deck. No high-pressure pitch. If Mise isn't a fit, we'll say so.

Web mise-engine.com **Email** mise-help@lumenworks.app

Live demo mise-demo-engine.lumenworks-llc.com